

PUBLICATIONS, TALKS, & TEACHING

Monographs

Schmidt, Silke. *Reading Management in American Studies: A Pragmatic Approach*. Berlin: Peter Lang. Forthcoming Feb. 2021.

---. *(Re-)Framing the Arab/Muslim: Mediating Orientalism in Contemporary Arab American Life Writing*. Bielefeld: transcript, 2014. (Full text: <https://www.transcript-verlag.de/media/pdf/a5/72/bc/oa9783839429150IUCfgM7sbBNYB.pdf>)

Articles

Schmidt, Silke. "Anwendungsorientierung als Methodenentwicklung für die Geistes- und Kulturwissenschaften. Eine praxisorientierte Perspektive aus der Amerikanistik in Deutschland." Under review.

---. „Wir alle bilden Lehrer aus: Über die wirtschaftliche Bedeutung der Didaktik in den Geisteswissenschaften. *Pädagogische Rundschau*. Forthcoming.

---. "Ahead of the Curve in the MBA Bubble: Institutional Narcissism and the Narrative Reconstruction of Moral Agency." *Frontiers of Narrative Studies* 3.1 (2017): 142-57.

---. "The (Ante-)Narrative of G/growth in Management Consulting as Liminal Sense-Making Strategy." *ReThinking Management: New and Critical Perspectives on Managing and Organizing, with and beyond Cultural Turns*. Ed. Wendelin Küpers, Stephan Sonnenburg, and Martin Zierold. Wiesbaden: Springer VS, 2017. 151-70.

---. "The Sentimental Eloquence of the Black American Scholar: Ellison's Invisible "Man Thinking" and Feeling." *COPAS* 14.2 (2014).

---. "Arabian Dance in the Promised Land: Hyphenating Identity in Contemporary Arab(-) American Women's Literature." *Arab American Literature and Culture*. Ed. Alfred Hornung and Martina Kohl. Heidelberg: Universitätsverlag Winter, 2013. 171-219.

---. "The Airport as Metaphor of 'Homeland Insecurity': Arab/Americans in Transit." *Transnational American Studies*. Ed. Udo Hebel. Heidelberg: Universitätsverlag Winter, 2012. 375-99.

Editorship

Current Objectives of Postgraduate American Studies (COPAS) 14.1 (2013). (with B. Bein, J. Heil, J. Rojek).

Reviews

Schmidt, Silke. "Susanne Hamscha. *The Fiction of America. Performance and the Cultural Imaginary in Literature and Film* . (Frankfurt and New York: Campus, 2013), 334pp." *Zeitschrift für Anglistik und Amerikanistik* 63.1 (2015): 125-27.

Popular Science

Schmidt, Silke. *Business Survival Guide – Culture Clash: Business Coaching für (Geistes-)Wissenschaftler*. Hamburg: kreutzfeldt digital, 2014.

Blog

[Silke Schmidt – Medium](#)

Teaching

- 2021** "Social Entrepreneurship" (Proseminar), Marburg U, American Studies Dptm.
- 2020** "Startup Culture" (Proseminar), Marburg U, American Studies Department.
- 2019/20** "Software Success Stories: Foolish Founders" (Proseminar with excursion to Berlin), Marburg U, American Studies Department.
- 2019** "Start-Up Literature: Stories of Success and Failure" (Seminar with excursion to Frankfurt), Marburg U, American Studies Department.
- 2018** "Making the World We Seek: Dialogue and Diversity in the U.S. and Germany" (Interdisciplinary Seminar), Marburg U, American Studies & Political Science
- 2016/17** "Diversity Management in Marketing: Going beyond Gender" (Seminar), Giessen U, Department of Business Administration; Marketing and Sales
- 2016** "Leading Women in U.S. Business History and Present" (Lecture course), Giessen U, Department of Business Administration; Marketing and Sales
- 2016** "Industry 4.0: How New Media Transform the Work Place" (Proseminar), Marburg U, American Studies Department
- 2015/16** "Start-Up Women in U.S. History and Present" (Proseminar), Marburg U, American Studies Department
- 2015** "New Media" (Proseminar), Marburg U, American Studies Department
- 2013/14** "Advanced Ph.D. Course in Literary Studies" (Seminar), Giessen U, Cultural Studies

- 2013/14** "Basic Ph.D. Course in Literary Studies" (Seminar), Giessen U, Cultural Studies
- 2011** "New Media" (Proseminar), Marburg U, American Studies Department

Conference Talks

- 2018** "Arab American Women in Business: The Impact of Cultural Intelligence on Leadership Styles." 2018 World Congress of Middle East Studies (WOCMES), Sevilla University. 19 July 2018.
- 2017** "Short Stories, Big Business: Narrative Humanism as Constant in the Digital Economy." 2017 The American Short Story: New Horizons Conference, Mainz University. 7 Oct 2017.
- 2016** "The Fiction of Business Ethics: A Distant Reading of Moral Leadership at Harvard Business School." 2016 Fictions of Management International Conference, John F. Kennedy Institute, Free University Berlin. 9 Dec 2016.
- "The (2+X) Cultures Conversation: A Pragmatic Reading of Management." 2016 Philosophy of Management Conference, University of Greenwich, Oxford, Dialogue Track. 15 July 2016.
- "A Pragmatic Design of Reading Management." 2016 Futures of American Studies Institute, Dartmouth College, Hanover. 21 June 2016.
- "Pragmatic Reading: Learning Praxis by Reading Autobiography – Peter Drucker's Adventures of a Bystander." 2016 5th International Research Methods Summer School. Mary Immaculate College, Limerick. 29 May 2016.
- 2015** "Walling Cultural Citizenship in Palestine: Graffiti Resistance and the Beautification of Postcolonial Post-Nationalism." 2015 Lisbon Summer Consortium, Catholic University of Portugal. 25 June 2015.
- 2014** "Managing Culture: An Interdisciplinary Analysis of the Narrative Turn in Business Consulting." 2014 ReThinking Management, Karlhochschule. 16 Oct 2014.
- "Sheherazade *Teaching Arabs, Writing Self*: Negotiating Arab American Womanhood." 2014 World Congress of Middle East Studies (WOCMES), METU Ankara. 19 Aug 2014.
- 2013** "First World Crisis, Third World Aid: Grameen America and the U.S. Politics of Poverty." 2013 Annual Meeting of the Political Science Division of the German Association for American Studies. Lambrecht. 8 Oct 2013.
- 2011** "Just More of the Same Orientalist Feminism? Economic Framing in *Sex and the City 2*." Contemporary Research in Arab American Studies: New Trends and Critical Perspectives. Dearborn. 6 Nov 2011.

“Rich American, Poor Arab? Class and Ethnic Identity in Contemporary Arab American Life Writing.” The Rise of World Literatures Conference. Beijing. 3 July 2011.

“The Airport as Metaphor of ‘Homeland Insecurity’: Arab/Americans in Transit.” 2010 Annual Meeting of the German Association for American Studies. Regensburg. 18 June 2011.

2010 “(Re-)Framing the Arab: The ‘I’ Between East and West in Contemporary Arab American Life Writing.” 2010 Annual Meeting of the Middle Eastern Studies Association. San Diego. 20 Nov 2010.

“The Personal Is Political: Arab American Life Writing in the New Media Age.” 2010 Villanova University. 16 Nov 2010.

“(Re-)Framing the Arab as Political Project: Scholarly Agency in the Life Writing of Edward Said and Leila Ahmed.” 2010 Postgraduate Forum of the German Association for American Studies. University of Leipzig. 5 Nov 2010.

“Arabian Dance in the Promised Land: Hyphenating Identity in Contemporary Arab(-)American Women’s Literature.” 2010 WOCMES, Autonomous University of Barcelona. 21 July 2010.

Invited Talks

2018 “The American Scholar as Public Intellectual: Ralph Waldo Emerson, Edward Said, and the Struggles around Academic Influence(s).” Philipps University Marburg, 7 February 2018.

2017 “What Diversity Can Be – Expanding the Concept, Using Its Potential.” 2017 Diversity in/and the GAAS Conference. Bavarian American Academy, Munich, 21 October 2017.

“*The Trouble with Diversity*: Managing Difference in Higher Education.” 2017 International Youth Seminar What Keeps Society Together? Dialogue and Democracy in Times of Migration. Gustav Stresemann Institut Bad Bevensen, Berlin, 23 July 2017.

“Commonalities In_Difference? Diversity Management as a Model for Reading Disciplinary Cultures.” The Many Faces of Diversity Workshop, Philipps University Marburg, 19 June 2017.

2016 “Translating Diversity Management for American Studies.” 2016 Philipps University Marburg. 29 Nov 2016.

“Where Do We Go from here? Navigating Your Career as a Literary/Cultural Studies Graduate.” 2016 Philipps University Marburg. 12 Jan 2016.

- 2015** "Life Stories as Sources of Peace? (Re-)Framing and Public Political Debate in Palestine." 2015 Debate Foundation, Amman. 31 Mar 2015.
- 2014** "The Devil Wears Prada – Female Leadership in Fashion?" Philipps University Marburg. 3 June 2014.
- 2013** "Diversity Management in Hochschulen: Käsekuchen oder Gugelhupf? Aktuelle Diskussionen und Perspektiven." Philipps University Marburg. 20 Nov 2013.
- "Sexual Violence as Political Violence: Women in the Egyptian Revolution." Villanova University. 7 Oct 2013.
- 2010** "Political Violence in Perspective: The Water Crisis in Yemen – A Case Study." 2010 Villanova University. 16 Feb 2010.

Poster Presentations

- 2015** "Design Leadership: A Model for Higher Education Management?" 2015 Society into Higher Education Research (SRHE), Newer Researchers Conference. Newport. 8 Nov 2015.

Outreach

- 2014** "ALF rülpst Amerikanistik." Science Slam. Giessen University. 4 June 2014.

Conference Organization

- 2015** Law's Pluralities: Cultures, Narratives, Images, Genders. Justus Liebig University Giessen. 6-9 May 2015. For Greta Olsen, Franz Reimer, et al.
- 2012** PGF (Postgraduate Forum of the German Association for American Studies). Philipps University Marburg. 2-4 Nov 2012. With Britta Bein, Johanna Heil, Janina Rojek.