

COMPANY BOOK – Moving people with stories

THE STORY OF COMPANYPOETS



Silke founded COMPANYPOETS in 2018. She started out as a ghostwriter to help entrepreneurs share their expertise. Soon, she won her first contract with a Berlin-based tech startup. After having taught startup stories for several years in university, this was her place to be. Silke loves working with enthusiastic founders in an inspiring international atmosphere. This is where she experiences flow...

“Writing has been my passion all my life but it took more than a decade of soul searching to turn it into a business. What drives me is the mission to give a public voice to people and their experiences. There is hardly anything as valuable as a personal story to learn from.” (Silke)

WHAT'S IN THE BOOK?

- **People...** Founder story
- **Products...** USP
- **Passion...** Culture & vision

WHAT IS THE PROCESS?



WHAT'S SPECIAL?

- ✓ The project is done with one company poet only to ensure trust, speed, and focus.
- ✓ The Company Book can be used for external and internal communication.
- ✓ Storylearning consulting as optional add-on allows for the strategic use of the book.

FOR WHOM?

- **Startup founders** and entrepreneurs with amazing stories to share
- Founders of **traditional SMEs** who want to attract young talents
- **Individual entrepreneurs** who are eager to pass on their knowledge and experience

PRICE (on request)

Includes a minimum of 20 days on-site research, draft writing (remote), reflection workshop, research meetings with partners, Company Book for further use (electronic)

CREDENTIALS

Example projects and personal contact to clients upon request.

COMPANYPOETS
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